

DETAILED SYLLABUS

MBA/ICBI PRINCIPLES OF MANAGEMENT

Objective: To familiarize the students with the fundamental concepts, theory, practice and principles of Management

Unit-I

Management: Nature and Significance: Evolution of Management – Management thought-Early and Modern

Unit-II

Functions of Management: Planning types of planning-strategies and policies-Formulation-Long-term and short-term-Evaluation of plans

Unit-III

Organizing: Concepts-Centralized and decentralized organizational structure-other elements of organizing-cases

Unit-IV

Perception and Learning: Basic Concepts and theories-Motivation: Theories of Motivation-Leadership: styles, different styles-Stress: Sources, Consequences, Stress Management

Unit-V

Group Behaviour: Stages of group development-Team, types, Conflict-Process, stages-Management of Conflict: Negotiation – Process, Power- Bases of power, Organizational politics-organizational change and development – Basic Concepts.

Reference

1. George R. Terry and Stephen G. Franklin, Principles of Management, All India Book Seller, New Delhi, 2006.
2. P. N. Tripathi, P. N. Reddy, Principles of Management, Tata Mc Graw Hill Education Private Limited, New Delhi, 2010.
3. Weirich & Koontz, Management - A Global perspective, McGraw Hill, 2008.

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